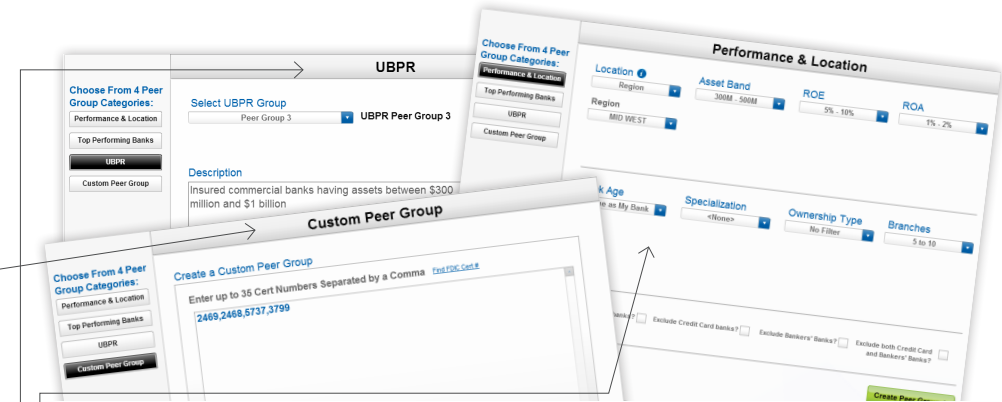
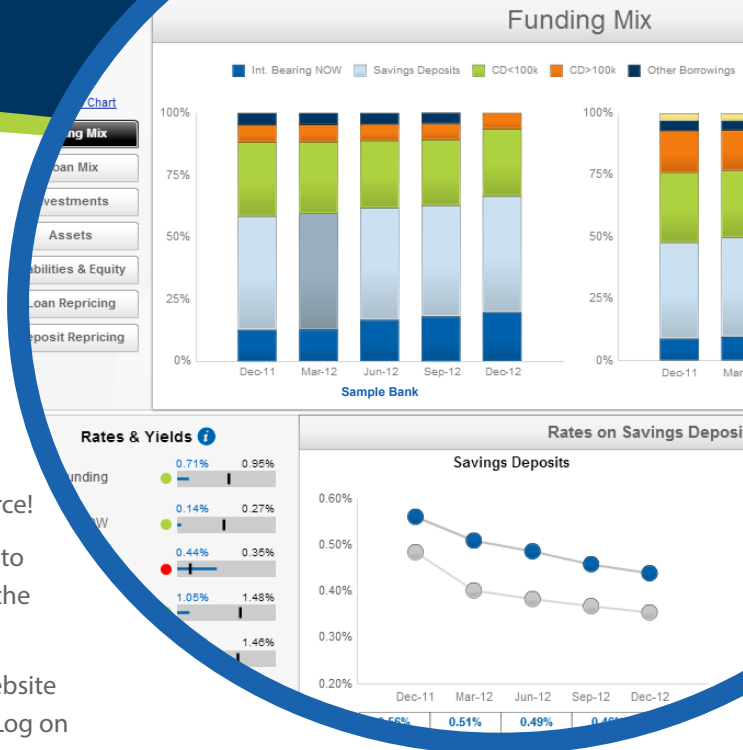


Pricing Impact Analysis Tool

RateWatch is excited to bring a new tool to help asset liability management processes. Financial Institutions will be able to see how their loan and deposit rates impact their income compared to the rates of their peers. Fresh quarterly data is always available faster than any other source!

Dynamically integrated charts and graphs are easy to analyze and intriguing to manipulate showing 5 quarters of data. Quantify your pricing decisions and the impact on your bank's income.

This interactive Pricing Impact Analysis Tool is available on the RateWatch website along with your subscription reporting and many other valuable data tools. Log on to www.rate-watch.com to try the free version.



“When comparing my institution to high performing banks, I like the idea of obtaining asset & liability mixes with a couple of clicks.”
- current user

	Basic Free	Premium \$400 annually
Pricing Impact to Net Income Analysis	✓	✓
Loan, Funding, and Investment Compositions	✓	✓
Asset, Liability and Equity Comparisons	✓	✓
Loan and Deposit Repricing Schedules	✓	✓
Unlimited Number of Users	✓	✓
Customize Peer Groups by Geography, Asset Size, ROE, ROA, Charter Date, Number of Branches, and More		✓
Select Pre-Set Grouping: UBPR Groups		✓
Select Pre-Set Grouping: Top Performing Banks		✓
Create Custom Peer Groups by Selecting Specific Institutions		✓
Unlimited Number of Comparisons		✓